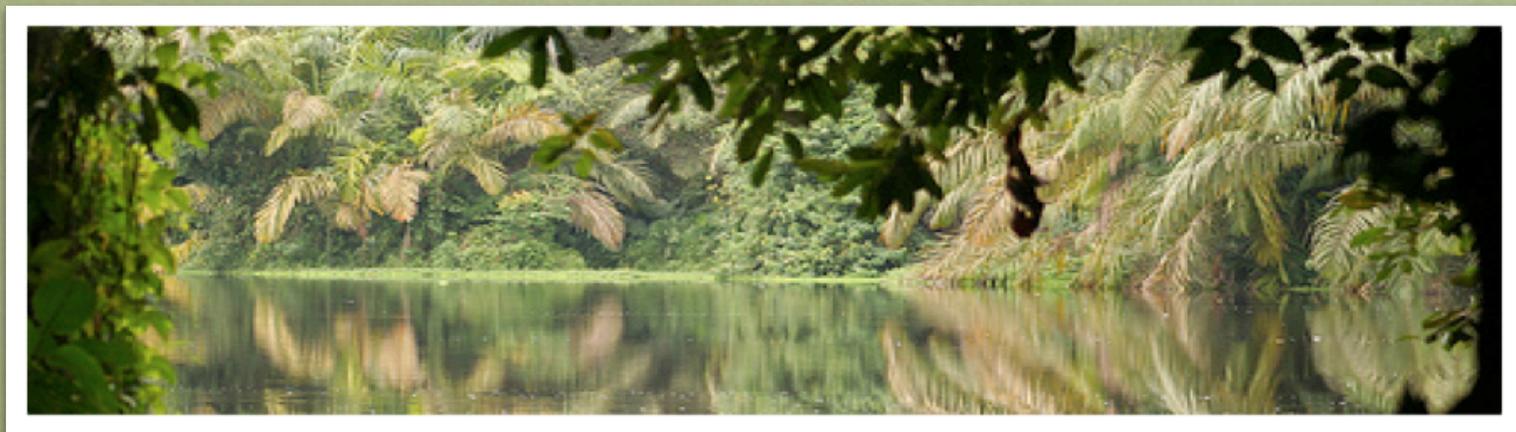


Conservation Through Entrepreneurship

Opportunities for sustainable growth in Gabon's Rainforest



Openworld, Inc.

Overview of Opportunities

1. Carbon Offsetting
2. Rainforest Conservation
3. Community Development
4. Geo-Tourism
5. Green Free Zone



Carbon Offsets

- Eliminating deforestation is the most cost effective way to slow greenhouse gas emissions. Protecting just 4 acres of tropical rainforest logging offsets 1,000 tons of CO₂. For the same effect, it would take:
 - 145 SUV drivers switching to hybrids
 - Suiting 125 houses with 20-year solar panels
 - Planting an acre of fir trees for 50 years of growth.



Habitat Conservation



- Gabon is home to an estimated 8,000 to 10,000 species of plants, more than 670 species of birds, and nearly 200 mammals.
- This rich biodiversity is threatened by poaching, logging, and environmental degradation. Geo-tourism would provide economically sustainable and community-enforced protection of the land and native ecology.

Geo-Tourism



- Harnessing today's technological innovations, preservation of delicate ecosystems can be achieved in parallel with increased visitation. By developing low-impact facilities, communities can benefit from increased revenue while maintaining a pristine environment.

Community Development

- With one of the highest literacy rates in Sub-Saharan Africa (84%), the people of Gabon are well-educated, French-speaking and entrepreneurial talent pool.
- As of 2008, 84% of the population is urban. This provides great room for opportunity among village communities.



Green Business Zone



- Creating a transparent and open business climate is one of the fastest routes to economic prosperity in a region. Developing economies that have designated land for free zone concessions have seen the value of that land increase 500% to 3,000% or more.

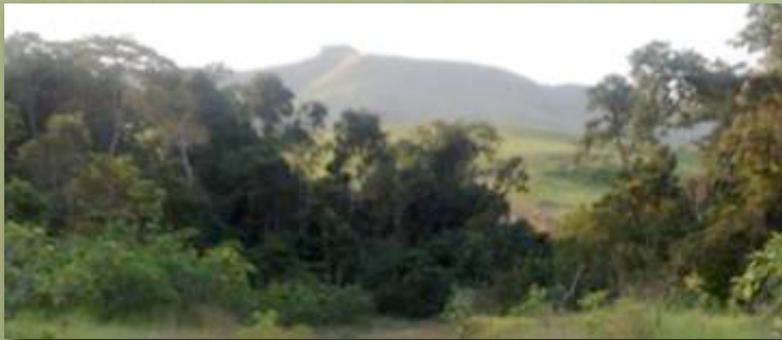
This newly created wealth can spur myriad infrastructure, entrepreneurial, and educational programs, ensuring benefit for those in the community.

The Vision

- Through a land offer by Minister of Forestries Emile Doumba, 44,000 hectares of primary rainforest are to be set aside to preserve one of the world's largest carbon sinks.
- Based on current public and private carbon market prices, this land has a value of between \$24 million and \$1.76 billion.



The Vision (cont.)



A portion of the proceeds generated by the carbon credits will then go to a Community Development Fund to provide infrastructure, education and skills training, and micro-credit for the people of the region.

- Many communities in central Gabon lack access to basic services like running water, electricity, and viable transportation. The Development Fund will ensure these areas receive the necessities, as well as resources such as eLearning Centers that will provide access to online educational tools and business development training.



The Vision (cont.)



- The advancement of local skills will create an increasingly sophisticated workforce that bolsters geo-tourism ventures, service industry investments, and creates rich local entrepreneurship. With over 75 million geo-tourists in the world today, there is an ever-growing market to tap into. The Lopé region can pioneer this endeavor and lead the way for the rest of Gabon.

A Collaborative System

Which also protects the habitat of local wildlife.



And supports Geo-Tourism opportunities.

Which can provide funds for skills training, education, and entrepreneurship.



Rainforest conservation creates revenue through carbon offsets.



Those skills can be the foundation for a larger community-wide business zone...which can then further efforts to conserve more land.



Openworld's Support

- To launch the education and skills training aspect of the program, Openworld is providing microscholarship funds to secondary students in the region.
- Other contributions – including donation of a digital camera, One-Laptop-Per-Child computer, and video resource toolkit loaded onto memory cards for mobile phones,



will enable student to use microscholarships for exploring virtual geo-tourism and online market opportunities.

Openworld's Support (cont.)

- Openworld will also provide an in-field consultant who will conduct research on energy efficiency, application of technological innovations, geo-tourism strategies, and green free zone opportunities.



These services, along with computer and eLearning training, will occur over an initial three-month evaluation period.

Timeline

December 2008

Launch microscholarship project program

Teacher computer training

Install internet connection (Lopé)

Launch Lopé Hotel website

Research electrical alternatives (Iboundji)

Q1 2009

Student computer training (Iboundji, Lopé)

Begin implementation of eco-tourism additions to the Lopé Hotel

Q2 2009

Submit summary and next steps

Evaluate Phase 2

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